

Résumé of John McCoy

85 Edgemere Road, West Roxbury, MA 01232-6009 • tracemcjoy@gmail.com • mccoypair.com • 617-869-6365

Work experience

2012-present Assistant Director, Multimedia & Design Services, McMullen Museum of Art, Boston College

2006-2012 Media Designer /Information Specialist, McMullen Museum of Art, Boston College

2002-2006 Collections, Information, & Administrative Specialist, McMullen Museum of Art

Designed catalogues, exhibition identity and signage, web pages, and other media, including audio tours, videos, street banners, posters, maps, informational graphics. Catalogue design includes all aspects of graphic design, layout, illustration, bidding print jobs and acting as a liaison to the printer. Responsible for registration and cataloging of artwork in the museum's permanent collection. Part of the core team for planning, designing, and installing exhibitions. Designer and maintainer of museum's Website and well as museum databases of collections, donors, and contacts. Producer and engineer for audio tours.

1997-present Freelance Designer

Web page design, development, and graphics; print design; illustration, cartooning, and caricature; and corporate identity. Working in a variety of media, traditional and electronic. Clients include: Neiman Program on Narrative Journalism at Harvard University, Lotus, Microsoft Northeast, Circle Interactive (contract work for several corporate web sites, including Ocean Spray, Bell Atlantic, and Webster Bank), Lt. Blender's, Dinosaur Annex, Beau Jest Moving Theater, American Composers Forum New England

1999-present Designer, *Common-place*

1999-2002 Editor, *Common-place*

Designer and editor for *Common-place*, an online journal of early American life. Responsible for look and feel of site, illustration, graphics, HTML, CGI, as well as formatting and editing of articles. Along with a developer installed and modified BBS, mailing list, commenting tools, and search function.

2000-2002 Senior Designer, *Public Interactive*

Lead designer for the Car Talk Web site, which I completely redesigned in 2001. Designed web pages, collateral, identity, PowerPoint presentations, and more for Public Interactive, producers of Web pages and Web content modules for public broadcasting programs and stations. Produced graphics, illustrations, HTML, animations, and more for popular sites including Earth & Sky, Whad'ya Know, Public NewsRoom, and Public Conversation. Redesigned corporate logo, letterhead, and press kits.

Computer skills

Include: Creative Cloud; InDesign, Photoshop, Illustrator, Dreamweaver, Animate; MS Office: PowerPoint, Word; Website design and coding, HTML 5, CSS and Javascript; audio and video editing and production.

Education

1986-90 Earlham College, Richmond, IN

B.A. in art. Studied fine and graphic art, computer science, theater, English.
Phi Beta Kappa, National Merit Scholarship, College Honors, Liberal Arts Scholar.

1991-95 Boston University, Graduate School of Arts and Sciences, Boston, MA

M.A. in art history. Certification, museum studies; M.A. in English (writing fiction).
Graduate courses: journalism, literature, history, cultural studies. Presidential fellow, teaching fellow.